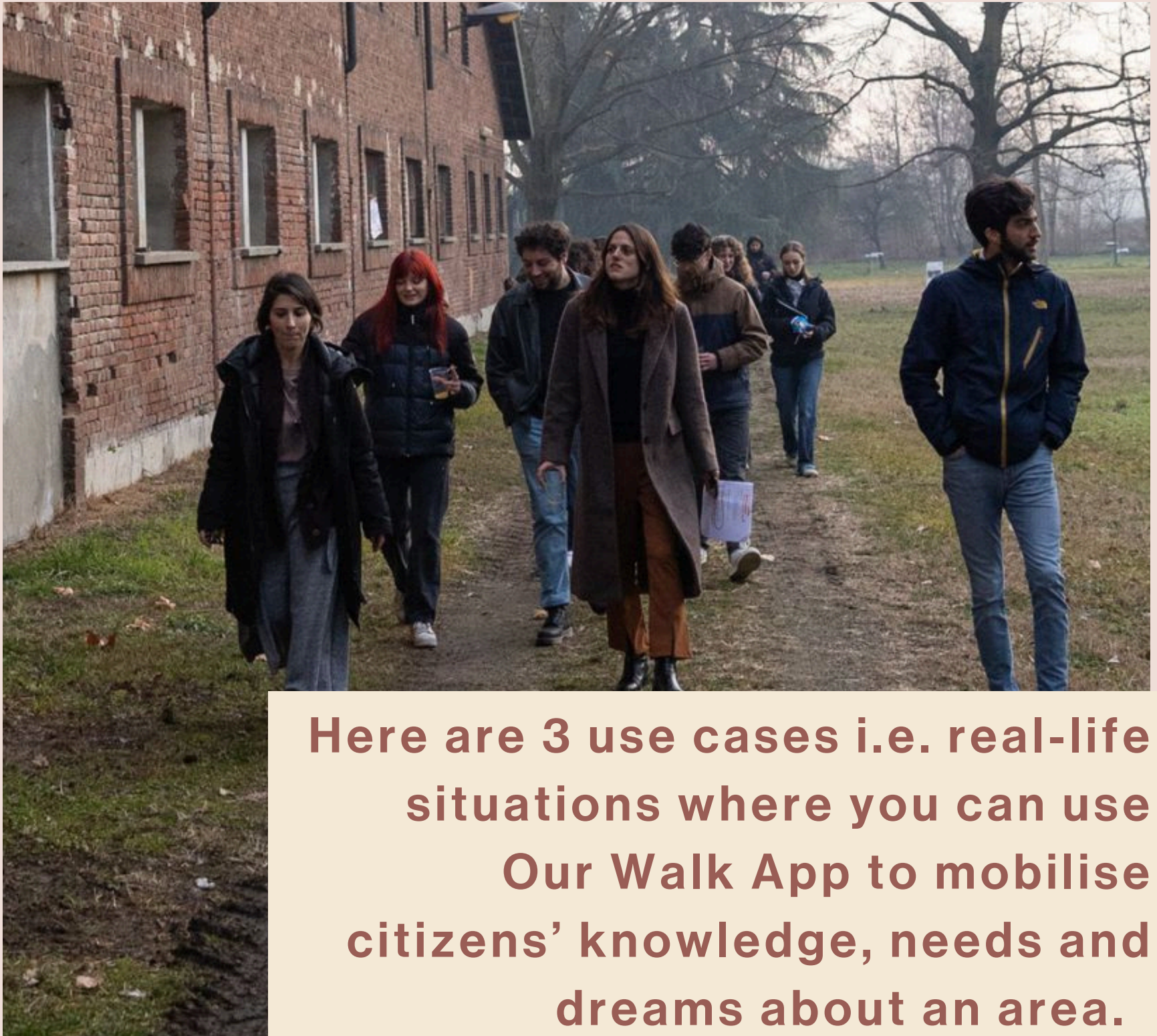


When to use Our Walk App?



Here are 3 use cases i.e. real-life situations where you can use Our Walk App to mobilise citizens' knowledge, needs and dreams about an area.



1. Conducting context-research

In Høje Taastrup, 38 young people from the local school help uncover current potentials and challenges in the social housing district of Gadehavegaard.

Pictures and textual input gathered through Our Walk App is used to develop the tender program for a new green area under transformation.



2. Evaluating an existing offering

In IrmaByen, residents of the new co-living concept, Living by ALFA, are asked to evaluate their experience, one year after moving in.

By taking pictures, rating and commenting on what they love and what they would like to change, residents give the real estate developer very concrete input for the design of apartments, common facilities and community activities.



3. Inspiring and developing new offerings

Our Walk App is given to a group of festival goers and culture-enthusiasts as a tool to spot new trends and tendencies they see around the city, as well as when they travel.

The data gathered through the app inspires festivals and cultural institutions to experiment with new content, concepts, formats, and aesthetics.