

Our Walk App Privacy Policy



1. Purpose

The Our Walk App (henceforth referred to as the 'Service') is a web-based service by Volcano.

At Volcano data protection and confidentiality is a high priority. This privacy policy will explain how Volcano processes the personal data we collect from you when you use our Service.

This Privacy Policy is set out to comply with Regulation (EU) 2016/679 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (GDPR).

2. Data Protection Officer

If you have any questions about Volcano's processing of personal data or if you need advice on how to use your rights, you can contact our data protection officer (DPO):

Christian Søndergaard
E-mail: christian@volcano.nu

3. What data do we process, why and how?

We collect your data and process data when you:

- Register with Volcano as a user of the Service
The processing of your data when registering as a user is necessary for using the Service, cf. GDPR art. 6(1)b).
- Use the Service to conduct a photo walk
The processing of your data when conducting a photo walk is voluntary and based on your consent to the permissions dialogue popping up in relation to the use of your mobile camera and the location tracking on your phone.
- Use the Service to react to other people's images
The processing of your data when reacting is voluntary.

4. Information you provide to us

The Service stores your username and e-mail address when you register to conduct a photo walk.

5. Information we collect automatically when you use the Service

- a) The images you take as well as their latitude and longitude (if you allow location permissions)
- b) The annotations you make to your own and other's pictures
- c) Your route when you decide to do a photo walk

We have deliberately designed the location tracking in such a way that you are asked for permission to track you and the Service only tracks you when you are in 'walking mode'. It is only when you select the option to 'go for a walk' that location tracking is turned on. Every time you go on a walk you are notified that this is the case.

6. How will we use your data?

Volcano processes your data so that we can:

- Register you as a user of the Service
- Provide our Services
- Run, maintain and develop the Service
- Conduct analyses of your relation to the city

Volcano does not transfer your personal data to a third party without asking for your consent, in a way that is clearly distinguishable from the basic uses of the app. Under specific circumstances and with reference to legislation, it might be necessary to transfer information to public authorities.

7. How do we store your data?

The Service securely stores your data in data centers within the EU, which is compliant to GDPR. Your personal data will not be transferred to third countries outside the EU or the EEA. Your data is only accessible with a functioning API key provided by Volcano.

8. When will we delete your data?

Volcano will delete or anonymize your personal data when you de-register as a user of the Service. This will take place as soon as possible and no later than 6 months after de-registration.

9. What are your data protection rights?

Volcano would like to make sure you are fully aware of all of your data protection rights.

As a data subject, you are entitled to the following:

- **The right to access**
You have the right to request Volcano for copies of your personal data. We may charge you a small fee for this service.
- **The right to rectification**
You have the right to request that Volcano correct any information you believe is inaccurate. You also have the right to request Volcano to complete the information you believe is incomplete.
- **The right to erasure**
You have the right to request that Volcano erase your personal data, under certain conditions.
- **The right to restrict processing**
You have the right to request that Volcano restrict the processing of your personal data, under certain conditions.
- **The right to object to processing**
You have the right to object to Volcano processing of your personal data, under certain conditions.
- **The right to data portability**
You have the right to request that Volcano transfer the data that we have collected to another organization, or directly to you, under certain conditions.
- **Withdrawal of consent**
You can withdraw your consent at any time by contacting our DPO. This will restrict any further processing of your data. If you want all your data to be deleted, ask specifically for it (right to erasure).
- **The right to complain to a data authority**
If you believe your data has been processed and collected unlawfully, you have the right to complain to a data authority (more below).

If you make a request, we will respond to you as soon as possible and no later than one month. If you would like to exercise any of these rights, please contact our DPO and put “**Data Protection (GDPR)**” in the Title.

10. How can you complain?

If you wish to complain about Our Company's processing of your personal data, please contact our DPO. You also have the right to complain to the Danish Data Protection Authority if you believe we are processing your information illegally or if you believe we are not respecting your rights.

You can read more about your right to appeal on the Danish Data Protection Authority's website:

<https://www.datatilsynet.dk/borger/klage-til-datatilsynet/>

11. Changes to our privacy policy

Our Company keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on January 23th 2023.